

# World Investment Forum 2014

*Investing in Sustainable Development*

**Geneva, Switzerland**  
**13–16 October**

## Programme

The UNCTAD World Investment Forum is a high-level, biennial, multi-stakeholder gathering designed to facilitate dialogue and action on the world's key and emerging investment-related challenges. It is recognized by governments and business leaders as the most important event for the international investment community, providing an opportunity and platform to interact with global leaders, senior policy makers, market regulators, stock exchange executives, investment promotion agencies, investment treaty negotiators, law makers, private investors, corporate executives, sovereign wealth fund managers, academia, and civil society leaders from countries around the world.

Following the success of previous events held in Ghana (2008), China (2010) and Qatar (2012), which gathered thousands of participants, the 2014 Forum will again serve as a global platform for inclusive dialogue and policy formulation on investment-development challenges at the highest level. The 2014 Forum will discuss investment needs, opportunities and strategies to meet the Sustainable Development Goals (SDGs).

 <p><b>WORLD INVESTMENT FORUM 2014</b> INVESTING IN SUSTAINABLE DEVELOPMENT 13-16 OCTOBER 2014 - GENEVA, SWITZERLAND</p>	Wednesday, 15 October	Thursday, 16 October
<b>Monday, 13 October</b>		
<p><b>18.00 - 19.00, Assembly Hall</b> </p> <p><b>Grand Opening and presentation of the Investment Promotion Awards 2014</b></p> <p><b>19.00 - 21.00, Salle des Pas Perdus</b></p> <p><b>Welcome Reception</b> (offered by the Swiss Authorities, with the musical participation of Eliana Burki)</p>	<p><b>10.00 - 13.00, Assembly Hall</b> </p> <p><b>PLENARY SESSION</b></p> <p><b>World Leaders Investment Summit</b> Investment Policies and Development Strategies</p> <p><b>13.00 - 15.00, Delegates Restaurant</b></p> <p><b>Leaders Working Luncheon</b> (by invitation only)</p> <p><b>13.00 - 18.00, Maison de la Paix</b></p> <p><b>Shaping a New Policy Research Agenda</b> Multi-Disciplinary Academic Conference (with the AIB, EIBA, SIEL and IHEID)</p> <p><b>14.00 - 17.00, Room XX</b></p> <p><b>Human Rights and Investment Policy Making: Relevance and Integration</b> Symposium on Business and Human Rights (with the OHCHR)</p>	<p><b>08.15 - 14.30, 1<sup>st</sup> Floor, E-Building</b></p> <p><b>Talking Business</b> (by invitation only)</p> <ul style="list-style-type: none"> <li>• Africa Session (with the Swiss-African Business Circle) <b>Room XXIV</b></li> <li>• Caribbean Session (with the Caribbean Association of Investment Promotion Agencies) <b>Investment Village Stage</b></li> </ul> <p><b>09.00 - 13.00, Room XXVI</b> </p> <p><b>Reforming the International Investment Agreements Regime</b> IIA Conference</p> <p><b>09.30 - 13.00, Room XI</b></p> <p><b>Business Schools for Impact</b> Network Launch</p>
<b>Tuesday, 14 October</b>		
<p><b>10.00 - 13.00, Assembly Hall</b> </p> <p><b>PLENARY SESSION</b></p> <p><b>World Leaders Investment Summit</b> Investing in Sustainable Development: Vision and Roadmap</p> <p><b>13.00 - 15.00, Delegates Restaurant</b></p> <p><b>Leaders Luncheon: 11th Meeting of the Investment Advisory Council</b> (with the ICC, by invitation only)</p> <p><b>13.30 - 14.30, Room XI</b></p> <p><b>Launch of the Global Enterprise Registration Portal</b></p> <p><b>15.00 - 18.00, Room XXVI</b> </p> <p><b>Investing in the Future</b> Sustainable Cities Round Table (with the UN-SDSN)</p> <p><b>15.00 - 18.00, Room XXV</b></p> <p><b>Investing in Sustainable and Universal Access to Medicines: Local Production in Developing Countries</b> Policy Debate on Public Health (with UNAIDS)</p> <p><b>15.00 - 18.00, Room XI</b> </p> <p><b>Global iGuides Meeting</b> (by invitation only)</p> <p><b>15.00 - 18.30, Room XVIII</b> </p> <p><b>Sustainable Stock Exchanges Global Dialogue</b> (with Global Compact, UNEP-FI and the PRI)</p> <p><b>15.30 - 17.30, Room XXIII</b></p> <p><b>Women's Empowerment and Gender Equality – the Role of TNCs</b> Dialogue on Investment and Gender (with UN Women)</p> <p><b>18.30 - 21.30, Bar Serpent</b></p> <p><b>World Investment Forum - ISAR Reception</b> (all Forum participants welcome, supported by the ACCA and the Caribbean Export)</p>	<p><b>14.00 - 17.30, Room XI</b></p> <p><b>The Financial Sector and Sustainable Development: Influencing Policy and Regulation</b> (with UNEP-FI)</p> <p><b>14.30 - 17.30, Room XXVI</b> </p> <p><b>Sovereign Wealth Funds Round Table</b> Promoting long-term sustainable investment</p> <p><b>15.00-16.30, Room VII</b></p> <p><b>The Investment, Trade and Development Nexus</b> High-level Round Table (with the WTO)</p> <p><b>15.00 - 18.00, Room XXIV</b> </p> <p><b>Investment Promotion Conference</b></p> <ul style="list-style-type: none"> <li>• Attracting FDI into Infrastructure (with the WEF)</li> <li>• FDI to Realize a Green Growth Vision? (with UNEP-FI)</li> </ul> <p><b>15.00 - 18.00, Room XXV</b></p> <p><b>Making Value Chains Work for the Poor</b> High-Level Round Table (with the ITC)</p> <p><b>15.30 - 17.30, Room IX</b></p> <p><b>Capital Markets and Economic Growth</b> Capital Markets Dialogue (with IOSCO)</p> <p><b>16.00 - 18.00, Room XXIII</b> </p> <p><b>Investment and Regional Integration</b> High-level Inter-Regional Dialogue</p> <p><b>18.30 - 19.30, Room XX</b></p> <p><b>Empretec Women in Business Awards 2014 Ceremony</b></p> <p><b>19.30 - 21.30, Bar Serpent</b></p> <p><b>Networking Reception</b> (offered by Symbiotics)</p> <hr/> <p><b>Visit the Investment Village</b></p> <ul style="list-style-type: none"> <li>• Country and company exhibitions</li> <li>• Solutions for sustainable development presentations (08.00 - 18.00 daily)</li> </ul>	<p><b>10.00 - 12.00, Room XXV</b> </p> <p><b>Investing in Sustainable Development</b> Dialogue with Parliamentarians (with the IPU)</p> <p><b>10.00 - 13.00, Room XXIII</b></p> <p><b>Leveraging Private Finance for Sustainable Development</b> Round Table (with Global Compact and the PRI)</p> <p><b>10.30 - 13.00, Room IX</b> </p> <p><b>Investment in Landlocked Developing Countries</b> High-level Meeting</p> <p><b>13.00 - 15.00, Delegates Restaurant</b></p> <p><b>Leaders Working Luncheon</b> (by invitation only)</p> <p><b>13.00 - 15.00, Delegates Restaurant</b></p> <p><b>Creating More and Better Jobs Through Investment: Working Luncheon</b> (with the ILO, by invitation only)</p> <p><b>13.00 - 15.30, Room XXVII</b></p> <p><b>Principles for Responsible Agricultural Investment</b> Inter-Agency Initiative (with the World Bank, FAO and IFAD)</p> <p><b>15.00 - 18.00, Room XX</b> </p> <p><b>PLENARY SESSION</b></p> <p><b>Ministerial Round Table</b> Investing in the Sustainable Development Goals</p> <p><b>18.00 - 21.00, Bar Serpent</b></p> <p><b>Closing Reception &amp; Presentation by Host of the World Investment Forum 2016</b> (offered by the Republic of Peru)</p>
<p><b>PARALLEL EVENT</b></p> <p><b>15 - 17 October, 10.00 - 13.00 &amp; 15.00 - 18.00, Room XVIII</b> </p> <p><b>31<sup>st</sup> Session of the Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR)</b> (by invitation only)</p>		

# Side Events

Monday, 13 October	Wednesday, 15 October	Thursday, 16 October
<p><b>10.00 - 18.00, Room XXVI</b> ISAR Workshop on Future Directions of the Corporate Reporting Model</p> <p><b>16.00 - 18.00, Room XXV</b> Geneva Cleantech Cluster: Lessons Learned (led by the Geneva Economic Development Office – separate registration advised)</p>	<p><b>09.00 - 12.00, Room IV</b> Investment Promotion Agencies Nordic Forum Part II (by invitation only)</p> <p><b>09.00 - 13.00, Room XI</b> UNEP Finance Initiative AGM (members only)</p> <p><b>12.30 - 14.00, Room XXV</b> Solutions for Sustainable Development: McKinsey</p> <p><b>13.00 - 14.30, Room XXIV</b> Solutions for Sustainable Development: Millennium Institute</p> <p><b>13.00 - 15.00, Investment Village Stage</b> Solutions for Sustainable Development: Symbiotics</p> <p><b>13.00 - 15.00, Room XXIII</b> UNCITRAL Transparency Rules and Convention on Transparency</p> <p><b>14.00 - 18.00, Room XXVII</b> Global Compact LEAD: Realizing Long-Term Value for Companies and Investors (by invitation only)</p> <p><b>16.00 - 18.00, Room IV</b> Implications of International Investment Agreements (led by the TWN, OWINFS and Public Citizen)</p>	<p><b>09.00 – 17.00, Room IV</b> Principles for Responsible Insurance Market Event (with UNEP-FI, by invitation only)</p> <p><b>11.45 - 13.00, Room XXVII</b> Session on Banking Policy &amp; Regulation - Are Environmental Risks Missing in Basel III? (with UNEP-FI)</p> <p><b>13.00 - 15.00, Room XXIII</b> Policy Uncertainty Impedes Investment (led by CUTS International and the Institute of Economic Affairs, Kenya)</p> <p><b>14.00 – 15.30, Room XXIV</b> Advancing Natural Capital in Finance (with UNEP-FI, by invitation only)</p> <p><b>14.00 – 17.00, Room XXVI</b> In the Driver's Seat - Emerging Markets &amp; Sustainable Finance (with UNEP-FI, by invitation only)</p> <p><b>15.00 - 17.00, Room XI</b> Business Schools for Impact, Experts Meeting (by invitation only)</p> <p><b>15.00 - 18.00, Room XXV</b> Empretec Directors Meeting (by invitation only)</p>
Tuesday, 14 October		
<p><b>09.00 - 09.45, Investment Village Stage</b> Solutions for Sustainable Development: NAFIN &amp; SENER, Mexico</p> <p><b>13.00 - 15.00, Investment Village Stage</b> Solutions for Sustainable Development: Nestlé</p> <p><b>12.45 - 14.45, Delegates Restaurant</b> Sustainable Stock Exchanges VIP Luncheon (with CDSB, by invitation only)</p> <p><b>13.00 - 17.00, Room IV</b> Investment Promotion Agencies Nordic Forum Part I (by invitation only)</p> <p><b>15.30 - 17.30, International Convention Centre Geneva (CICG)</b> Corporate Investment in Sustainable Development (with the IPU)</p> <p><b>16.00 - 18.00, Room XXIV</b> Towards an Impact Investment Fund for Land Degradation Neutrality (led by the Global Mechanism of the UNCCD)</p>		
<p><b>SPECIAL EVENT</b> <b>OILGASMINES</b> Part I: 15 October, 14.30 - 18.00, Room XIX  Part II: 16 October, 10.00 - 13.00, Room XIX </p>		

 Interpretation available

## Monday, 13 October

18.00 - 19.00, *Assembly Hall* 

### Grand Opening and presentation of the Investment Promotion Awards 2014

The Opening Ceremony will take place in the presence of the highest level representation from the host country, Switzerland, UNCTAD member States, the global business community, as well as the United Nations and other organizations. The world's best agencies in promoting investment for sustainable development are honoured during the event.

19.00 - 21.00, *Salle des pas perdus*

### Welcome Reception

(Offered by the Swiss Authorities)

With the musical participation of Eliana Burki.

## Tuesday, 14 October

10.00 - 13.00, *Assembly Hall* 

### PLENARY SESSION

### World Leaders Investment Summit

Investing in Sustainable Development: Vision and Roadmap

The Summit convenes Heads of State and Government and chief executives of global companies to discuss the role of investment in achieving sustainable development. State leaders will share their views on the main challenges policy makers face when channelling investment towards sustainable development, while the world's leading business executives will present the corporate perspective on the role of the private sector in this endeavour. The Summit will provide participants with a rich, solutions-oriented discussion, drawing on the insights of the leaders present.

Elements for the debate:

- What are the policy challenges, trade-offs and constraints for channelling private investment into the SDG sectors?
- What are the factors that shape the role of the public and private sector in the pursuit of sustainable and inclusive growth?
- What are the global policy imperatives in this context and how best can these be translated at the national and regional level?

13.00 - 15.00, *Delegates Restaurant (8<sup>th</sup> Floor)*

### Leaders Luncheon: 11th Meeting of the Investment Advisory Council (by invitation only)

Poverty Alleviation in the Poorest Countries (in partnership with International Chamber of Commerce)

The World Investment Report 2014 Action Plan for *Investing in the SDGs* shows that there is significant scope for mobilizing and channeling more private investment into sectors relevant for

sustainable development in developing countries as a whole. However, the Plan also makes the point that special efforts are needed in the most vulnerable economies.  
Elements for the debate:

- How can UNCTAD, the ICC and the stakeholders they represent, operationalize this special effort?
- What innovative mechanisms can help leverage official development assistance and public funds in the most vulnerable economies for increased private sector investment?
- What form should targeted technical assistance and capacity-building take to help these economies attract more investment?

**13.30 - 14.30, Room XI**

## **Launch of the Global Enterprise Registration Portal**

**15.00 - 18.00, Room XXVI** 

## **Investing in the Future**

Sustainable Cities Round Table (in partnership with the UN Sustainable Development Solutions Network and the World Alliance of Cities Against Poverty)

City mayors and business leaders will discuss the most necessary and promising investment initiatives and policy practices for building sustainable cities.

Elements for the debate:

- What role does private investment have in addressing pressing challenges faced by cities, including uplifting the urban poor?
- How can foreign investment make cities more inclusive?
- How best can the private sector contribute to the maintenance and sustainable development of cities?

**15.00 - 18.00, Room XXV**

## **Investing in Sustainable and Universal Access to Medicines: Local Production in Developing Countries**

Policy Debate on Public Health (in partnership with the Joint United Nations Programme on HIV and AIDS, UNAIDS)

Domestic pharmaceutical production capability is increasingly seen as a priority for many developing countries. Governments have adopted various strategies to establish domestic manufacturing expertise. This session introduces three investment models for the pharmaceutical industry: state-owned, public-private, and privately-owned enterprises. It will examine the respective strengths and weaknesses of these investment options for meeting public health objectives, such as access to medicines. The session will be of interest to policy makers in countries actively seeking to scale up their local pharmaceutical industry, as well as to investment promotion agencies that have identified pharmaceutical production as a priority sector.

Elements for the debate:

- What are the dynamics of providing access to medicines in developing countries? What is the scope for public endeavour to facilitate access to medicines, particularly to marginalized sections of the population?

- How can publicly-owned pharmaceutical firms be turned into full-fledged competitors to private sector firms?
- What means, other than private equity, exist to encourage private pharmaceutical firms to take on board public health concerns?

**15.00 - 18.00, Room XI** 🎧

## **Global iGuides Meeting** (by invitation only)

Since last year, UNCTAD has been helping investment promotion agencies provide investors online with up-to-date information on business costs, opportunities and conditions in their countries. iGuides have been launched in Burundi, Djibouti, Nepal and Rwanda and more are under way. The global iGuides meeting is aimed at countries that either have an iGuide or are interested in having one developed. The meeting will explain the establishment and the use of iGuides.

**15.00 - 18.30, Room XVIII** 🎧

## **Sustainable Stock Exchanges Global Dialogue**

4<sup>th</sup> Global Dialogue (in partnership with UN Global Compact, the UN-supported Principles for Responsible Investment and the United Nations Environmental Programme Finance Initiative)

The Sustainable Stock Exchanges (SSE) initiative is a peer-to-peer learning platform for exploring how stock exchanges – in collaboration with policy makers, investors, regulators and companies – can promote responsible investment for sustainable development. The 2014 Global Dialogue of the Sustainable Stock Exchanges Initiative convenes ministers, securities regulators, stock exchange executives, institutional investors and CEOs to identify ways to harness capital markets for sustainable development.

Elements for the debate:

- What role can stock exchanges, regulators and investors play to improve the environmental, social and governance (ESG) performance of companies? What are the experiences of listed companies relating to promoting ESG?
- What are the main challenges for taking this agenda forward? Following on developments since the 2012 Sustainable Stock Exchanges Dialogue, how can momentum be maintained over the next twenty-four months? How can exchanges and other capital market participants contribute to the financing of the Sustainable Development Goals?
- What next steps can be taken by regulators, investors, ministers and stock exchanges collectively?

**15.30 - 17.30, Room XXIII**

## **Women's Empowerment and Gender Equality – the Role of TNCs**

Dialogue on Investment and Gender (in partnership with UN Women)

This moderated interactive dialogue between policy makers, executives and international experts will review existing research and practices to assess the impact of transnational corporations (TNCs) on women and gender equality. In doing so, it will consider avenues for policy makers to learn from this, in order to minimize risks and maximize the benefits of TNC activities for women.

Elements for the debate:

- What are the gender-related effects and implications of investment by TNCs in developing countries, both positive and negative? What are the broader economic and social dimensions and implications?
- Which strategies by TNCs have proven effective in raising women's empowerment in developing countries? What factors have contributed to this?
- How can issues of women equality, empowerment and sustainable beneficial outcomes best be integrated in FDI policies?

**18.30 - 21.30, Bar Serpent**

## **World Investment Forum - ISAR Reception**

(Supported by the Association of Chartered Certified Accountants and the Caribbean Export Development Agency, all Forum participants welcome)

# **Wednesday, 15 October**

**10.00 - 13.00, Assembly Hall** 

## **PLENARY SESSION**

## **World Leaders Investment Summit**

Investment Policies and Development Strategies

Heads of States will deliberate with thought leaders and chief executives of global companies on optimal ways to channel diverse policy strands towards a common objective: achieving the Sustainable Development Goals (SDGs).

Elements for the debate:

- How can the linkages between industrial, investment and development strategies be optimally leveraged in pursuit of the SDGs?
- How can public and private actors optimize synergies in pursuing SDG strategies?
- What are the policy gaps and how can they be optimally addressed at the national, regional and global level?

**13.00 - 15.00, Delegates Restaurant (8<sup>th</sup> Floor)**

## **Leaders Working Luncheon** (by invitation only)

Private sector engagement will be imperative to bridge the gap and promote sustainability objectives necessary to attain the Sustainable Development Goals. Global thought leaders will deliberate on ways and means to initiate this engagement from two perspectives, namely the role of corporate social responsibility and corporate governance, and public-private partnerships.

Elements for the debate:

- How can the public sector lend broader support to the private sector's development of innovative financing solutions, in pursuit of an SDG supportive financial system?
- From voluntary action to mandatory standards? Assessing the evolution of corporate governance.



- Public and private sector engagement on sustainability concerns: how to create the right balance?

**13.00 - 18.00, *Maison de la Paix***

## **Shaping a New Policy Research Agenda**

Multi-disciplinary Academic Conference (in partnership with academic partners, including the Academy of International Business, the European International Business Academy, the Society of International Economic Law and the Geneva Graduate Institute)

The conference will take the form of a multi-disciplinary dialogue to set a research agenda for future sustainable development policies, encompassing international business strategies, investment policies and development economics.

Elements for the debate:

- How can a multi-disciplinary approach to research on Sustainable Development Goals – especially investment in SDGs – lead to better results and more fruitful policy outcomes? What are the methodological implications for such an approach?
- What sort of institutional frameworks are required to further such research and analysis? Which themes and topics best lend themselves to such research and analysis; which should be prioritized and why?
- What next? Practical steps to build on the dialogue, involve key stakeholders and put multi-disciplinary research and analysis on investment for development into action.

**14.00 - 17.00, *Room XX***

## **Human Rights and Investment Policy Making: Relevance and Integration**

Symposium on Business and Human Rights (in partnership with the Office of the High Commissioner of Human Rights)

Recent normative developments, including the UN Guiding Principles on Business and Human Rights (UNGPs), specify that government and market actors have respective duties and responsibilities to safeguard human rights in the context of all business activity, including investment. Nevertheless, understanding how human rights are relevant to investment and what that implies for investment policy making is still nascent. In fact, while there is a flurry of activity directed towards bringing company practice in line with the UNGPs, a serious gap exists with respect to government policy making. Few efforts, if any, consider what the UNGPs imply for investment policy making, including in particular international investment agreements (IIAs) and State-investor contracts.

While UNCTAD's Investment Policy Framework for Sustainable Development (IPFSD) is a welcome starting point in this regard, more work is required to distill the meaning and implications of the UNGPs for a range of governmental and market actors.

Elements for the debate:

- How are human rights relevant to investment given the experience of State, commercial and civil society practitioners?
- What implications do human rights have for investment policy making at the domestic and international levels?
- What good practice or new initiatives to integrate human rights into investment policy making can be identified?



**14.00 - 17.30, Room XI**

## **The Financial Sector and Sustainable Development: Influencing Policy and Regulation**

(In partnership with United Nations Environmental Programme Finance Initiative)

While the global financial sector has increasingly embraced the sustainability agenda over the past decade, far too little capital is flowing into a sustainable economy. Too much capital continues to be allocated to a resource-inefficient, carbon-intensive, polluting economy. Social and economic inequalities are widening, and communities and economies around the world are becoming highly vulnerable to disasters. There is clear evidence of the urgent need to shift to a new growth model, and of serious deficiencies in the stewardship of the financial sector in this process. Two plenary sessions invite financial practitioners, financial regulators and UN officials to discuss the role of the financial sector and policy and regulatory frameworks to shape a sustainable economy, building on the work by UNEP-FI, its partners and other initiatives as part of the global sustainable finance agenda.

Elements for the debate:

- Are environmental and social sustainability issues recognized as being systemically relevant by financial policy makers and regulators, traditionally focused on financial and economic stability issues?
- What is the fundamental role of financial policy makers and regulators in promoting sustainable development?
- Why are the current global policy processes on sustainable development relevant to the financial sector?

**14.30 - 17.30, Room XXVI** 

## **Sovereign Wealth Funds Round Table**

Promoting Long-term Sustainable Investment

Sovereign wealth funds (SWFs) manage estimated assets of more than \$6 trillion, while total public sector funds worldwide almost triple this figure. With a long-term investment horizon, these sovereign investors have great potential to contribute to sustainable development through investment in pro-development sectors, such as infrastructure, agriculture and healthcare. Leading SWF and pension fund executives as well as investment experts explore appropriate policy measures to maximize sovereign-led investment and actions to advance the sustainable development agenda.

Elements for the debate:

- What opportunities do sovereign investors see in underdeveloped regions and what challenges do they face in investing in sustainable development?
- What schemes and investment tools could contribute to improving the risk-benefit matrix of investment by sovereign funds in developing regions?
- What can prospective host countries do to promote and facilitate the participation of SWFs and pension funds in investment projects for sustainable development?

**15.00 - 16.30, Room VII**

## **The Investment, Trade and Development Nexus**

High-level Round Table (in partnership with the World Trade Organisation)

Investment ministers, trade ambassadors, business representatives and heads of international organizations will discuss the investment, trade and development nexus at both the national and

international level from a practical perspective, touching upon issues related to trade, investment and value chains. The discussion is expected to formulate strategies on how to better use trade and investment synergies for advancing the Sustainable Development Goals.

Elements for the debate:

- What is the impact of trade flows and rules on investment flows and rules and vice versa, and how can we take better advantage of coherent regulatory approaches in this regard?
- What can we learn from successful development strategies that harness the benefits of increased interconnectedness between trade and investment?
- What regulatory factors shape companies' trade and investment decisions, and how should they be aligned to better serve development purposes?

**15.00 - 18.00, Room XXIV** 

## **Investment Promotion Conference**

Session 1: Attracting FDI in Infrastructure (in partnership with the World Economic Forum)

Session 2: FDI to Realize a Green Growth Vision? (in partnership with United Nations Environmental Programme Finance Initiative)

Global financing requirements for infrastructure are estimated at \$1 trillion per year through 2020. Adding a green/greening dimension raises this by another \$200-\$300 million annually. Part of this financing will need to come from private investors. However, the involvement of private entities in infrastructure projects is not straightforward. It requires sectoral reforms in infrastructure markets and building up institutional and human resource capacity, including in investment promotion agencies (IPAs) to handle the complex nature of project finance. Countries and locations with a green growth vision also need to put in place strategies and institutional capacities to attract investments in green projects, including for the greening of existing industries, energy sources, and infrastructure. The meeting will allow for the sharing of best practice in this regard.

### **Session 1: Attracting FDI in Infrastructure**

Elements for the debate:

- What is the role for post-crisis policy and promotion in attracting FDI in infrastructure?
- What national and international innovative options are available for financing the infrastructure in developing countries?

### **Session 2: FDI to Realize a Green Growth Vision?**

Elements for the debate:

- What can the role of FDI be in realizing a green growth vision?
- How can governments and IPAs prioritize strategic green investment projects (new versus upgrading)? What conditions and incentives need to be in place to create a competitive environment for attracting green investment into infrastructure?

**15.00 - 18.00, Room XXV**

## **Making Value Chains Work for the Poor**

High-level Round Table (in partnership with the International Trade Centre)

The session will provide a platform for international experts and practitioners to discuss how best to promote inclusive and sustainable value chains as a means of empowering small enterprises to

link with all businesses in the value chain. Speakers will review how to facilitate transition from informal to formal businesses and will consider different business sectors perspectives, including the integration of target groups such as women and youth.

Elements for the debate:

- Linking local SMEs and communities to global value chains: what policy options?
- Sustainable value chains and global competition: how to maintain a level playing field?
- How can women and young entrepreneurs be better integrated into global value chains?

**15.30 - 17.30, Room IX**

## **Capital Markets and Economic Growth**

Capital Markets Dialogue (in partnership with the International Organization of Securities Commissions)

Global banking de-leveraging and shrinking public financing are constraining global credit supply. The private sector will increasingly have to provide the long-term pension products for retirement and for infrastructure financing. Capital markets and market-based financing instruments are therefore at a critical juncture. Given the increase in intra-financial business within the banking industry and the tighter lending environment post-banking reforms, capital markets have to be instrumental in filling this gap.

Elements for the debate:

- How can policy makers and regulators further promote sustainable and integrated securities markets, and enhance global coordination and converged regulation?
- How can policy makers strengthen the implementation of international standards? What can be done to ensure that global financial regulatory institutions are appropriately resourced and have adequate powers? How can the risks of regulatory fragmentation be reduced or mitigated?
- What steps can be taken to further strengthen the supervision and enforcement mechanisms of regulators in order to promote a competitive and transparent financial industry? How can the transparency of the financial industry be further enhanced to discipline risk taking? What mechanisms need to be in place to establish effective investor protection and financial stability? What can policy makers and regulators do to promote investor confidence? What is the current state of international financial reform and what role will this play?

**16.00 - 18.00, Room XXIII** 

## **Investment and Regional Integration**

High-level Inter-Regional Dialogue

Regional and inter-regional economic integration is an important feature of today's economic landscape and has implications for FDI flows and corporate operations. Heads of regional economic organizations, regional commissions and CEOs will exchange experiences and lessons learned in this area and explore regional synergies.

Elements for the debate:

- How has regional integration in different parts of the world influenced corporate investment strategies and shaped regional value chains; and how did they in turn strengthen regional integration?
- How do global/regional value chains affect and shape regional economic integration efforts?

- What mechanisms can be adopted at the multilateral level to facilitate the exchange of experience and lessons learned among regional groupings?

**18.30 - 19.30, Room XX**

## **Empretec Women in Business Awards 2014 Ceremony**

The ceremony will honour exceptional women-owned businesses, identified by UNCTAD's Empretec programme, which promotes entrepreneurship and business development operative in 36 developing countries.

**19.30 - 21.30, Bar Serpent**

## **Networking Reception**

(Offered by Symbiotics)

# **Thursday, 16 October**

**08.15 - 14.30, 1<sup>st</sup> Floor, E-Building**

## **Talking business** (by invitation only)

Investment Opportunities Showcase

Top officials will showcase investment opportunities in their countries. The event provides a chance for business to explore new investment horizons and interact with country representatives during networking slots.

### ➤ **Breakfast Session: Focus on Africa (08.15 - 11.30), Room XXIV**

Organized in cooperation with the Swiss-African Business Circle (SABC), the session opens with a networking breakfast, followed by country presentations: Egypt, Kenya, Lesotho, Madagascar, Nigeria, Sudan, Tunisia and Zambia with Q&A opportunities.

### ➤ **Lunch Session: Focus on the Caribbean (11.30 - 14.30), Investment Village Stage**

Organized in cooperation with the Caribbean Association of Investment Promotion agencies (CAIPA), the session features country presentations; including the Bahamas, Curaçao, Dominican Republic, Grenada, Haiti, Jamaica, St. Lucia, Trinidad & Tobago. Presentations will be followed by a networking lunch.

**09.00 - 13.00, Room XXVI** 

## **Reforming the International Investment Agreements Regime**

IIA Conference

While almost all countries are parties to one or several International Investment Agreements (IIAs), many are dissatisfied with the current regime. The IIA Conference will take stock of nearly 60 years of international investment policy making, review key challenges and identify ways and means for improving the IIA regime so that it contributes better to sustainable development. UNCTAD's 2014 World Investment Report outlines four different paths of action countries are pursuing in this regard. The WIF IIA Conference will join IIA negotiators and other investment-development stakeholders to consider different areas for and steps towards reform.

Elements for the debate:

- What are the key areas and pressing issues in IIAs and investment dispute settlement that need to be addressed?
- What are the key ways and means to address these issues?

- What types of mechanisms and platforms are needed to facilitate the reform?

**09:30 - 13:00, Room XI**

## **Business Schools for Impact**

Network Launch

In the outcome of the High-level Plenary Meeting of the General Assembly on the Millennium Development Goals (MDGs) in 2010, government leaders called on the private sector to accelerate its contribution to poverty eradication, including by adapting its business models to the needs and possibilities of the poor. The UNCTAD Business Schools for Impact project was developed in response to this call and has the objective to change the mindset of future generations of managers, investors and entrepreneurs and teaching business students the skills to build business at the base of the pyramid. The session will bring together schools, teachers, students, corporates, impact investors and social entrepreneurs to discuss the challenges associated with investing in low-income economies and the implications for the business school curriculum. The Business Schools for Impact initiative will be unveiled during the event and an interactive session will provide participants with the opportunity to engage and become a contributor.

Elements for the debate:

- What role can business schools play in advancing the sustainable development agenda?
- What are the essential elements of a curriculum aimed at teaching the skills required to invest and operate in low-income environments with positive social impact?
- What initiatives and incentives can prompt graduates to deploy their skills at the base of the pyramid?

**10.00 - 12.00, Room XXV** 

## **Investing in Sustainable Development**

Dialogue with Parliamentarians (in partnership with Inter-Parliamentary Union)

As national legislators, parliaments have a key role to promote investment in sustainable development and for setting the appropriate regulatory frameworks. The legislative role extends to a broad range of policy areas, including investment, trade, competition and tax rules, environmental and social protection, as well as labour and safety regulations. An important factor in this context is how to ensure that social and environmental priorities are appropriately weighed in parliamentary discussions. What is the interaction between parliaments and the executive branch with regard to sustainable development policies and can the parliament monitor the administration? Another important issue is the relation between legislators and different stakeholders. How do policy makers respond to the lobbying powers of various interests without compromising their constituencies' interests?

Elements for the debate:

- What are the legislative challenges for channelling private investment into SDG sectors?
- How can the interaction between parliaments, policy makers and the private sector be improved so as to better deliver on sustainable development?
- What are the global policy imperatives in this context, and how can international organizations contribute?
- How can exchange and interaction between parliaments of different countries be improved to promote policy coherence across the border and achieve synergies?

**10.00 - 13.00, Room XXIII**

## **Leveraging Private Finance for Sustainable Development**

Panel Discussion followed by Round Table (in partnership with UN Global Compact and the Principles for Responsible Investment)

Global private finance has increasingly embraced the sustainable development agenda over the past decades and has built up the clout to become a major engine for driving sustainable outcomes. A panel session, followed by world café-style discussions between investors, transnational corporations, financial institutions, multilateral agencies, foundations and public officials will be organized. It will consider the need for a framework to harmonize definitions and standards to measure the impact of investment on sustainability; and develop new tools and approaches to embed goal-setting, monitoring and impact-reporting within decision-making processes of the investment value chain.

Elements for the debate:

- What policy and regulatory frameworks as well as effective incentives can assist the development of private finance that seeks to deliver social or environmental benefits, in addition to financial returns?
- What are the key elements of successful partnerships between the public sector, the private sector and foundations to mobilize private sustainable development finance? How can each of the stakeholders in these partnerships leverage their unique characteristics and add the greatest value?
- How can private actors include goal setting practices covering sustainable development targets? How can impact be measured and reported?

**10.30 - 13.00, Room IX** 🎧

## **Investment in Landlocked Developing Countries**

High-level Meeting

Foreign direct investment in Land-locked Developing Countries (LLDCs) has been historically small but it has seen steady increases with transnational corporations from the South continuing to be the main source. Many LLDCs have improved their investment climate and opened up sectors to foreign investment, but foreign investment to these countries is still dominated by extractive industries. In this Forum, participants will analyse current developments and trends in investment flows, and explore what needs to be done to increase the flow to and impact of FDI on sustainable development in LLDCs.

Elements for the debate:

- How can LLDC governments further increase FDI inflows and direct them to investment projects in manufacturing, services and infrastructure where rising income levels create new opportunities?
- How can FDI, including in extractive industries, help achieve the SDGs in LLDCs?
- Many LLDCs have been struggling to attract FDI; is regional integration a game changer?
- What challenges do companies typically face when investing in LLDCs?

**13.00 - 15.00, *Delegates Restaurant (8<sup>th</sup> Floor)***

## **Leaders Working Luncheon** (by invitation only)

Capacity-building in Investment for Development: Taking Stock and Way Forward

This lunch will explore options to help build and strengthen the human, institutional and governance capacity of the most vulnerable countries. The discussions will also consider how national and international policies can be tailored to create an enabling environment for private sector development.

Elements for the debate:

- What strategies can vulnerable countries pursue to improve their investment climate?
- What contribution can the international development community make to facilitate increased investment flow to vulnerable economies?
- How can private investors be encouraged to more actively contribute to skills and technology dissemination to the benefit of these countries?

**13.00 - 15.00, *Delegates Restaurant (8<sup>th</sup> Floor)***

## **Creating More and Better Jobs Through Investment: Working Luncheon** (by invitation only)

(In partnership with the International Labour Organization)

One of the key contributions of investment to the Millennium Development Goals is the creation of more and better jobs. Investors can actively seek to expand their backward and forward linkages with local enterprises, support the improvement of working conditions and contribute more broadly to the development of sustainable enterprises. In today's interconnected world, society is increasingly looking to investors to make these positive contributions to economic and social development. This session will explore how government and corporate policies can be harnessed more effectively to boost employment opportunities and strengthen fundamental workers' rights.

Elements for the debate:

- What are the essential elements of an effective government policy for more and better jobs through FDI, in line with national development priorities?
- What are investors doing to support greater opportunities for job creation and improve the quality of jobs in host countries?
- How can investment agencies stimulate greater synergies between government and investor policies?
- What guidance does ILO have to offer?

**13.00 - 15.30, *Room XXVII***

## **Principles for Responsible Agricultural Investment**

Inter-Agency Initiative (in partnership with the Food and Agriculture Organization, the International Fund for Agricultural Development and the World Bank)

UNCTAD, the Food and Agriculture Organization (FAO), the International Fund for Agricultural Development (IFAD) and the World Bank jointly developed a set of Principles for Responsible Agricultural Investment that respects rights, livelihoods and resources. The seven Principles cover all types of investment in agriculture, including business models with close linkages between investors and contract farmers. The Principles have been endorsed by the G20 and the UN General Assembly and piloted in many developing countries, notably in Africa and Asia.



Participants will debate the experiences and impact of transnational corporations' investment in agriculture, and consider avenues for investors and policy makers to minimize associated risks and maximize benefits.

Elements for the debate:

- How can corporate investment in agriculture best contribute to the Sustainable Development Goals?
- What are the main challenges that host and home country governments, investors, local communities and civil society face in ensuring this positive contribution? Which solutions are most effective?
- What practice and business models ensure that corporate investment is complementary to the operations of local smallholders and the overall wellbeing of the economy?

*\* A sandwich lunch will be provided outside the room from 13.00-13.30. The session will start at 13.30.*

**15.00 - 18.00, Room XX** 

### **PLENARY SESSION**

## **Ministerial Round Table**

### Investing in the Sustainable Development Goals

A significant ratcheting up of investment will be required to achieve the Sustainable Development Goals (SDGs), and the private sector will need to be a vital partner to public efforts to this effect. Indeed, the role of investment to generate productive capacity will be at the heart of efforts to meet the SDGs. Ministers and heads of international organizations will consider appropriate policy frameworks for investing in sustainable development, and propose strategies to engage private sector stakeholders to finance the SDGs.

Elements for the debate:

- How can policies be deployed to engage private sector funding for the SDGs?
- What factors shape private sector involvement in the sustainable and inclusive growth agenda?
- Should an international governance structure frame different actors' roles; what form should it take?

**18.00 - 21.00, Bar Serpent**

## **Closing Reception & Presentation by the Host of the World Investment Forum 2016**

(Offered by the Republic of Peru)

# **INTERGOVERNMENTAL WORKING GROUP OF EXPERTS ON INTERNATIONAL STANDARDS OF ACCOUNTING AND REPORTING (ISAR) Room XVIII**

**(by invitation only)**

**Wednesday, 15 October**

The thirty-first session of UNCTAD's Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR) will take place from 15 to 17 October 2014 in parallel to the WIF. The main agenda item for ISAR 31 is: *Monitoring of compliance and enforcement of international corporate reporting standards and codes*.

**10.00 - 13.00 & 15:00-18:00, Room XVIII** 

## **High-level Segment on Compliance and Enforcement Mechanisms for Corporate Reporting Regulations**

### **Morning Session**

This high-level segment of regulators and standard-setters will address the following issues from a global perspective:

- The importance of compliance monitoring and enforcement for achieving high-quality financial and non-financial corporate reporting
- Current initiatives underway aimed at improving compliance monitoring and enforcement
- Facilitating cooperation and exchange of experiences on a global basis

### **Afternoon Session**

During this segment senior representatives of national regulatory and enforcement authorities for financial and non-financial reporting standards and codes will share their views on:

- Implementing effective compliance monitoring and enforcement mechanisms
- Good practice in providing funding for enforcement institutions
- Maintaining consistency in high-quality control over firms in a network and among networks of firms
- Synergies between prudential oversight and other sectors
- Trends in compliance and enforcement actions
- Cross-border cooperation

## Thursday, 16 October

10.00 - 13.00 & 15.00 - 18.00, *Room XVIII* 

### Key Foundations for High-Quality Reporting: Good Practice of Monitoring and Enforcement and Compliance

#### Morning Session

This panel discussion will feature representatives of professional accountancy organizations from different regions of the world and will address:

- Lessons learned in meeting the Statements of Member Body Obligations of the International Federation of Accountants – with emphasis on compliance with professional codes of ethics and conduct
- The role of Professional Accountancy Organizations in facilitating effective implementation of international corporate reporting standards and codes
- Mechanisms for positioning the accountancy profession to protect the public interest

#### Afternoon Session

This segment will feature discussants, who will present country case studies on compliance monitoring and enforcement, including:

- Regulatory and institutional settings of monitoring and enforcement mechanisms
- Synergies/coordination among compliance monitoring and enforcement authorities
- Achieving consistency in implementation and enforcement of global standards and codes

## Friday, 17 October

10.00 - 13.00 & 15.00 - 18.00, *Room XVIII* 

### Follow-up on the Accounting Development Tool (ADT)

#### Morning Session

This segment will include presentations by countries who applied the ADT in 2014 in the area of financial and non-financial reporting and consideration of recent developments on components of the ADT – such as International Public Sector Accounting Standards (IPSASs)

#### Afternoon Session

The last session includes:

- Updates by other international and regional organizations
- Consideration of the outcomes
- Provisional agenda for the 32<sup>nd</sup> session
- Adoption of the report

# SIDE EVENTS

## Monday, 13 October

**10.00 - 18.00, Room XXVI**

### **ISAR Workshop on Future Directions of the Corporate Reporting Model**

This workshop will bring together leading international experts on accounting and reporting, key policy makers, regulators, standard-setters and multiple other stakeholders to share perspectives on recent developments in corporate reporting models with a view to promote a more cohesive approach to corporate financial and non-financial reporting, and facilitate its impact on sustainable development. The panel will discuss current challenges in corporate reporting and ways to address these in order to provide fair and useful information on economic activities, as well as activities on corporate social responsibility, environment protection, corporate governance, and impact on sustainable development. The workshop will also discuss existing corporate reporting models, their advantages, challenges, best practice and lessons learned in the process of implementation. The workshop will discuss major international developments in the area of financial reporting, integrated reporting, sustainability reporting, corporate social responsibility and environment reporting, corporate governance disclosure, and their contribution to the ongoing debate on business reporting models and evolving best practice. The panel will also debate a way forward with regard to corporate reporting models with a view to facilitate the impact of accounting and reporting on sustainable development.

**16.00 - 18.00, Room XXV**

### **Geneva Cleantech Cluster: Lessons Learned**

led by the Geneva Economic Development Office

Geneva is set on becoming a centre of excellence for clean technology by 2020, building on the input of established foreign investors such as Dupont, ABB, SunPower Systems; public commitment and institutional support for start-ups; specialized finance institutions; world-class technical research and development; and training centres, such as the University of Geneva and CERN. This IPA best practice workshop, led by the Geneva Economic Development Office, features the region's FDI strategy and challenges ahead, as well as company CEOs sharing their rationale for investment and growth in this cluster. Please note that separate registration is advised for this event. Register online [here](#).\*

The two-hour workshop for senior investment promotion officers from national agencies worldwide will consist of five presentations focused on government strategic vision for clean technology development and FDI attraction, as well as stakeholder (private sector, research centres and banking) experiences and lessons learnt, followed by an interactive discussion.

Elements for the debate:

- Geneva's vision for clean technology and its experience in setting up the Cleantech Cluster.
- The role of investment promotion and economic development agencies in this process.
- International investment in clean technology and the appeal of Geneva for clean technology innovators.
- The commercialization of clean technology products.

\* For paper version users, please type in this link: <http://goo.gl/F95q2r>

## Tuesday, 14 October

**09.00 - 09.45, Investment Village Stage, 1<sup>st</sup> Floor**

### **Solutions for Sustainable Development**

Presentation by the Development Bank of Mexico (NAFIN) and the Secretariat of Energy of Mexico (SENER): Energy efficiency initiatives in the residential sector in Mexico

Nacional Financiera (NAFIN), Mexico's largest development bank, has fostered and supported green projects in renewable energy and energy efficiency even before the country's recently approved energy reforms. For example, from 2003 to 2008, NAFIN, together with other federal government institutions, implemented the "Energy Saving Financing Programme" which benefited 700,000 users, generated savings of 143 MW and 2,131 GW/Hrs, and created 1,950 direct and 9,325 indirect jobs. In February 2009, the Mexican institutions, NAFIN and the Ministry of Energy (SENER), started to operate the "Efficient Lighting and Appliances Replacement Programme" through a Mexican executing agency, FIDE (Trust Fund for the Electric Power Saving). For this energy efficiency programme, NAFIN and SENER are the borrowers, whilst the German Development Bank (KfW) and the World Bank the lenders of the Clean Technology Fund and the Global Environmental Facility. Juan Pablo Newman will delve into the programme's details and results.

A small finger breakfast will be provided

**13.00 - 15.00, Investment Village Stage, 1<sup>st</sup> Floor**

### **Solutions for Sustainable Development**

Presentation by Nestlé SA: *Creating Shared Value and Meeting Commitments*

For a company to be successful in the long term and create value for shareholders, it must also create value for society. Nestlé calls this Creating Shared Value; and it is an approach adopted by the business as a whole. The concept aims to create superior, long-term value for shareholders by offering products and services that improve nutrition, health and wellness. Through the network of research centres and specialised business units it is also ensured that we invest in the future health and wellness of consumers. Good nutrition will play an ever more important role in the health and wellness of individuals and society. The firm's Creating Shared Value programme also encompasses water and rural development. Water scarcity is a serious issue in many parts of the world and water is crucial for food security. On the rural front the wellbeing of farmers, rural communities, small entrepreneurs and suppliers is intrinsic to the long-term success of Nestlé's business.

Sandwiches and refreshment will be provided.

**12.45 - 14.45, Delegates Restaurant**

### **Sustainable Stock Exchanges VIP Luncheon**

(offered by the Climate Disclosure Standards Board, by invitation only)

This informal VIP networking lunch hosted by the SSE secretariat will gather approximately 80 speakers and other SSE supporters to network and exchange ideas in a relaxed setting. Expected attendees are securities regulators, CEOs of stock exchanges and investment companies, other invited speakers, other SSE supporters - including members of the SSE Investor Working Group and the SSE Corporate Working group, as well as representatives of SSE Partner Exchanges.

**13.00 - 17.00, Room IV**

## **Investment Promotion Agencies Nordic Forum Part I**

(by invitation only, in partnership with the Climate Disclosure Standards Board)

The Northern Europe IPA Roundtable is a meeting of representatives from investment promotion agencies from Northern Europe for the discussion of recent FDI trends and developments in the region, their relationship with government and business as well as joint initiatives.

**15.30 - 17.30, International Convention Centre Geneva (CICG)**

## **Corporate Investment in Sustainable Development**

Tripartite Dialogue (in partnership with the Inter-Parliamentary Union)

As part of the 131<sup>st</sup> IPU Assembly and the 2014 World Investment Forum, this session will gather parliamentarians from around the world in a multi-stakeholder dialogue with business executives, ministers and heads of international organizations to discuss ways in which legislators can work with the private sector to help channel investment into SDG sectors and ensure development impact. Lawmakers have a powerful role to help instill sustainable development objectives in regulatory frameworks.

Elements for the debate:

- How can more financing be channelled into micro, small and medium-sized enterprises as key engines of development?
- What is the impact of international investment agreements in the context of sustainable development and how can investment be regulated from a sustainable development perspective?
- How can the interaction between parliaments, policy makers, the private sector and communities be improved so as to better deliver on development?

**16.00 - 18.00, Room XXIV**

## **Towards an Impact Investment Fund for Land Degradation Neutrality**

Panel Discussion (in partnership with the Global Mechanism of the United Nations Convention to Combat Desertification)

The potential market size for the impact investment space has been estimated in the hundreds of billions of dollars. Impact funds are making waves in both the public and private sector as frameworks for harnessing the market potential of impact investors. The Impact Investment Fund for Land Degradation Neutrality (LDN Fund) is being created to provide a structured portfolio through which private and public sector actors can engage in investments in projects that maintain or improve the condition of soils and land resources, and thus contribute to achieving land degradation neutrality.

Elements for debate:

- Criteria for Success: Why is it time for a fund specifically addressing land degradation? How should the eligibility of products or projects be determined?
- Measuring "triple bottom line" returns: How to appropriately value social, environmental, and economic dimension of returns (and why investors care)?
- Engaging the private Sector: What are the business incentives for investing?
- Mitigating land-based risk: Many sectors that rely on the services provided by land, are traditionally seen as a high risk (even volatile) investment categories. What are some risk mitigation strategies that can be considered for this kind of fund?

## Wednesday, 15 October

**09.00 - 12.00, Room IV**

### **Investment Promotion Agencies Nordic Forum Part II**

(by invitation only)

The Northern Europe IPA Roundtable is a meeting of representatives from investment promotion agencies from Northern Europe for the discussion of recent FDI trends and developments in the region, their relationship with government and business as well as joint initiatives.

**09.00 - 13.00, Room XI**

### **UNEP Finance Initiative AGM**

(members only)

**12.30 - 14.00, Room XXV**

### **Solutions for Sustainable Development:**

Presentation by McKinsey: *Developing Impact Investing as a Major Asset Class*

Impact investing can help tackle today's most pressing challenges and offers a range of attractive opportunities for financial institutions. With the market at the tipping point to develop into a major asset class, there are still significant challenges that need to be overcome. We identify levers that engage both public and private sector players to overcome these challenges and to unlock the full potential of impact investing.

Sandwiches and refreshment will be provided.

**13.00 - 14.30, Room XXIV**

### **Solutions for Sustainable Development**

Presentation by the Millennium Institute: *Multi-stakeholder Planning, Monitoring and Evaluation of Sustainable Development Policies*

The Millennium Institute will present its multi-stakeholder approach to policy planning, as well as its system dynamics model (Threshold 21), which is used to play out different scenarios to inform sustainable development targets and policies, including for the upcoming SDGs. The T21 model has unique features, which makes it an easy to learn and use tool by locally-trained users in government, civil society, development partners and private sector. The model links in a dynamic and holistic manner the three dimensions of sustainable development (environment, society and economy), bringing together the different branches of government, or any entity using the model, to create synergies across and within the branches and avoiding negative feedbacks. MI emphasizes the empowerment and ownership aspect of the approach and tools by the users, in the spirit of the 2000 Paris Declaration. Together with its partner, the Biovision Foundation, MI has engaged in a new program, "Changing Course in Global Agriculture" (CCGA), as a follow-up of the IAASTD recommendation to have a national assessment of the agriculture and food system, to define new policies that will lead to sustainable agriculture and food security as reiterated in the Rio+20 Declaration. In this context, experiences from its country-level pilot projects will be presented.

**13.00 - 15.00, Investment Village Stage, 1<sup>st</sup> Floor**

### **Solutions for Sustainable Development**

Presentation by Symbiotics: *Impact investing in Africa*

Africa holds enormous potential for investment, corresponding with strong economic growth on the continent. How can these investments reach out to people living at the base of the pyramid? Impact investing seeks to combine business decisions that make sense both from an investment



perspective and social or environmental impact. The firm will present different strategies and approaches to impact investment.

Sandwiches and refreshment will be provided.

**13.00 - 15.00, Room XXIII**

### **UNCITRAL Transparency Rules and Convention on Transparency**

Lack of transparency and participation are among the key concerns associated with the current regime of investor-State dispute settlement (ISDS). UNCITRAL recently undertook work on two important new international instruments, which have the potential to foster transparency in ISDS: "the Rules" on Transparency in Treaty-Based Investor-State Arbitration (adopted in 2013), and "the draft convention" on transparency in treaty-based investor-State arbitration (to be presented for adoption by UN the General Assembly by the end of the year). This side event will assist governments, the arbitration community, civil society and the private sector to learn about these instruments, share views and experiences and prepare the forthcoming debate about the Rules' application and the convention's ratification.

**14.00 - 18.00, Room XXVII**

### **Global Compact LEAD: Realizing Long-Term Value for Companies and Investors**

(by invitation only)

A meeting of Global Compact LEAD companies and other relevant stakeholders to share strategies to communicate the financial value of sustainability and combat the negative impacts of investor short-termism. LEAD participants will share the challenges, successes and initial outcomes from their efforts in this area and seek feedback from peers and experts to help move forward. This meeting will also mark the first opportunity for LEAD companies to provide input to the Sustainable Stock Exchanges (SSE) initiative via a newly-formed *SSE Corporate Working Group*.

**16.00 - 18.00, Room IV**

### **Implications of International Investment Agreements**

(In partnership with Third World Network, Our World is Not for Sale, and Public Citizen)

The number of disputes brought by investors under international investment agreements (IIAs) has been steadily increasing. This event looks at the implications of these disputes for sustainable development, and will discuss actual case studies in particular areas.

Elements for the debate:

- What has been learnt from IIA disputes, in particular effects on sustainable development?
- What have been the implications of IIA disputes for financial stability?
- What has been the impact of IIA disputes on the environment?
- What has been the impact of IIA disputes on decent work, health, and safety?

**Thursday, 16 October**

**09.00 – 17.00, Room IV**

### **Principles for Responsible Insurance Market Event**

An international conversation on the insurance industry and sustainable development (in partnership with United Nations Environmental Programme Finance Initiative, by invitation only)

Launched at the 2012 UN Conference on Sustainable Development and developed by the UN Environment Programme Finance Initiative (UNEP FI), the Principles for Sustainable Insurance serve as a global framework for the insurance industry to address environmental, social and governance risks and opportunities. Endorsed by the UN Secretary-General, the Principles have led to the largest collaborative initiative between the UN and the insurance industry—the PSI Initiative. To date, 70 organisations have adopted the Principles, including insurers representing approximately 15% of world premium volume and USD 8 trillion in assets under management.

A PSI market event features examples of how insurers are implementing the Principles and ongoing collaborative activities of the PSI Initiative, shares good sustainable insurance practices, discusses emerging themes and new ideas, and promotes work by other organisations that are in line with the aims of the Principles. The PSI Geneva market event will include a consultation with the insurance industry and its stakeholders to understand the links between insurance regulation and sustainable development, as part of a global consultation by the PSI Initiative and UNEP Inquiry into the Design of a Sustainable Financial System.

Elements for debate:

- What is the role of natural ecosystems in disaster risk reduction and how can this be embedded in core insurance operations and relevant public policies?
- Amid rapid environmental change, how can insurers better tackle health and environmental risks?
- How are insurance underwriters managing environmental, social and governance issues in engineering insurance, particularly for large-scale infrastructure projects?
- What is the state of the green bonds market and why is this an attractive asset class for insurance company investments?
- How could insurance industry policy and regulation better support sustainable development?

**11.45 – 13.00, Room XXVII**

### **Session on Banking Policy & Regulation - Are Environmental Risks Missing in Basel III?**

(In partnership with United Nations Environmental Programme Finance Initiative)

This session will present the findings of a research report on the Basel Capital Accord ('Basel III') and its treatment of environmental risks in the context of its overriding objective of banking stability. The role of the financial system in the economy and broader society is to provide the necessary financing and liquidity for human and economic activity to thrive – not only today but also tomorrow. In other words, its role is to fund a stable and sustainable economy. The role of financial regulators is to ensure that excessive risks that would threaten the stability of the financial system – and hence imperil the stability and sustainability of the economy – are not taken. In the wake of the 2007-08 financial crisis, an extensive reform of banking regulation was initiated to “generate strong, sustainable and balanced global growth”.

Elements for the debate:

- Are there linkages between environmental risks and banking sector stability - are environmental risks material?
- Do the Basel Accords duly consider environmental risks?
- What is the current state of practice in banking supervision in this field?
- What more could be done to allay environmental risks within the mandate and framework of the Accords?

**13.00 - 15.00, Room XXIII**

### **Policy Uncertainty Impedes Investment**

Presentation and Panel Discussion (in partnership with CUTS International and the Institute of Economic Affairs, Kenya)

Evidence points to an inverse relationship between policy uncertainty and the level of investment. While political and regional context play their part, policy and regulatory prescriptions at domestic and international levels substantially influence uncertainty, thus impacting investment. There is a need for country specific interventions with the objective to assist selected low and middle income countries, specifically in South Asia and Sub-Saharan Africa, to adopt and implement measures to reduce investment related policy uncertainty at domestic, bilateral and multilateral levels. The event will involve a presentation on the subject followed by a panel discussion amongst international experts on the causes, impacts and possible measures to reduce policy and regulatory uncertainty to promote investment. The objective will be to develop an action plan and a roadmap to work towards reducing uncertainty and reviving investments.

**14.00 – 15.30, Room XXIV**

### **Advancing Natural Capital in Finance**

(In partnership with United Nations Environmental Programme Finance Initiative, by invitation only)

The Natural Capital Declaration (NCD) is a global finance-led initiative to integrate natural capital considerations into financial products and services, and to work towards their inclusion in financial accounting, disclosure and reporting. Signatories to the Declaration work towards this goal through a number of innovative pilot projects in four distinct but linked working groups. The Natural Capital Declaration was launched at the UN Conference on Sustainable Development (Rio+20) in 2012. It has been signed by the CEOs of more than 40 financial institutions, and demonstrates their commitment to the integration of natural capital considerations into private sector reporting, accounting and decision-making by 2020.

**14.00 – 17.00, Room XXVI**

### **In the Driver's Seat - Emerging Markets & Sustainable Finance**

(In partnership with United Nations Environmental Programme Finance Initiative, by invitation only)

The session "In the Driver's Seat - Emerging Markets and Sustainable Finance" provides a close-up on country-owned initiatives in emerging markets that continuously seek to integrate sustainability issues directly into their financial institutions' operations. Such country initiatives include Brazil's recent Central Bank Regulation 4.237, Nigeria's 'Sustainable Banking Principles', Colombia's 'Green Protocol', and, soon, Turkey's 'Sustainability Guidelines for the Banking Sector'. The session offers a space for each participating country to present their experience and journey in sustainable finance, and to illustrate how that helped reposition their status regionally and internationally concerning environmental and social concerns.

**15.00-17.00, Room XI**

### **Business Schools for Impact, Experts Meeting**

(by invitation only)

UNCTAD will launch on the occasion of the World Investment Forum a new project, in collaboration with GBSN, CEMS and top academic partners, to enhance the impact business schools can have on sustainable development objectives in line with the post-2015 development agenda. Business Schools for Impact will create a network of business schools worldwide to develop and share teaching materials, experience and ideas to boost Base of the Pyramid business solutions. The project supports the teaching of inclusive business skills in the areas of investment and entrepreneurship, and strives to increase the relevance of core curricula for developing country business schools. This Experts Meeting will define and brainstorm priorities for content development and define the areas where current and new contributors can support the initiative.

**15.00 - 18.00, Room XXV**

### **Empretec Directors Meeting**

(by invitation only)

The Empretec Directors meeting opens at 9.30 with welcoming remarks from UNCTAD and includes a morning session that will let them participate in the network event on Business Schools for Impact. The afternoon session will be fully dedicated to the Empretec programme with a review of the achievements of the last twelve months and a discussion about challenges, opportunities and the way forward.

# **OILGASMINES SPECIAL EVENT Room XIX**

**Wednesday, 15 October**

**14.30 - 18.00, Room XIX** 

## **OilGasMines Special Event Part I**

Investment opportunities in Africa's oil and gas services industry

Investment in petroleum projects has been fostered in many low income countries. This investment creates opportunities for local enterprises to be involved in the variety of services needed at different stages of the project, from exploration to production up to the end user. The first part of the Africa Oil Gas and Mines side event will raise awareness of investment opportunities in the oil & gas services sector and highlight value added partnerships with host countries through case studies.

Elements for the debate:

- What opportunities exist in oil and gas field services to mitigate environmental impacts arising from exploration and production?
- What partnerships can be formed with host countries in the execution of oil and gas projects?
- How can Africa's gas production be integrated into the globalising gas market?

**Thursday, 16 October**

**10.00 - 13.00, Room XIX** 

## **OilGasMines Special Event Part II**

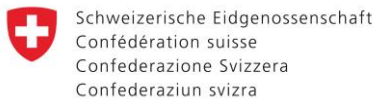
Maximizing benefits of investments: Policy dialogue

The second part of the Africa Oil Gas and Mines side event will focus on policy options suitable to increasing benefits of investments in Oil and Gas Field Services to recipient countries and contributing to national sustainable development strategies. The views and experiences of consultants to the oil and gas industry, legal experts in structuring agreements with foreign service providers, and oil companies will be discussed.

Elements for the debate:

- What policy options are suitable to increasing benefits of investments in Oil and Gas Field Services to recipient countries and contributing to local job creation?
- What contractual arrangements/negotiations can help to boost local involvement in the sector - best practices.
- What can be done to develop standards of local oil and gas field services companies in order to compete globally?
- How can countries gain access to new technology and improve efficiency in their operations?
- Local oil and gas service entrepreneurs often lack access to affordable finance. How can local entrepreneurs overcome the obstacle of access to finance? What innovative financing mechanisms are available to local entrepreneurs?

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## Practical Information

### The Palais des Nations

<i>General access</i>	Identity badges will be issued at the Pregny Gate upon arrival. Participants will be able to enter the Palais des Nations through the Pregny Gate and the Nations Gate (see map). There will be security checks before accessing the United Nations premises where you will be requested to show both your badge and identification document. Please note that no parking will be available at the UN premises.
<i>Lunch/food</i>	Several lunch options are available at the Palais des Nations, including in the main cafeteria on the ground floor (Building A) and a pasta bar in the corner of the Bar Serpent on the 1 <sup>st</sup> floor (Building E). In addition there will be a comfortable sandwich bar on the 2 <sup>nd</sup> floor of the A Building between doors 13 and 15 (the space below the General Assembly Hall). It will be open on Tuesday 14 October and Wednesday 15 October from 11.00 - 15.00. Sandwiches and refreshments will also be provided at the Solutions for Sustainable Development Breakfasts/Luncheons (see side events programme).
<i>Internet</i>	Free wifi are available in all public areas and meeting rooms.
<i>Persons with disabilities</i>	To facilitate access to the premises priority access is provided upon arrival at the Pregny Gate. After passing through the priority lane, Security Officers will issue a special badge for persons with disabilities that allows them to open the door that is accessible through the elevator on the side of the gate. Security will also provide a map of the Palais, which clearly indicates accessible doors, elevators and restrooms. Persons with disabilities can access the premises by taxi if we are informed in advance, in order to comply with security rules.
<i>Medical Service</i>	The UNOG Medical Service is located in the basement of Building S, near door S2, and is open from 8am to 5pm.
<i>Lost and Found</i>	The UNOG Lost and Found office collects all items that are handed in. For inquiries, please call at +41 (0)22 917 1948. The office is located in the A-building, 2 <sup>nd</sup> floor, office A226 (Security and Safety Service).

## Transportation

### Public Transport

All hotels in Geneva provide passes (Geneva Transport Card) for free travel on public transport in Geneva.

**Between the Palais des Nations and Geneva airport:** Take the bus n°28 towards Jardin Botanique and stop at Appia; or take the bus n°5 towards Thônex-Vallard and stop at Nations. Duration: 10–15 minutes.

**Between the Palais des Nations and Geneva train station:** Take the tram n°15 towards Nations and stop at Nations; or take either the bus n°5 towards Aéroport, and stop at Nations, or the bus n°8 towards OMS, and stop at Appia. Duration: 10–15 minutes.

More information on Geneva public transportation is available on the Transport Public Genevois website ([www.tpg.ch](http://www.tpg.ch)).

## Taxi

A taxi stand is located on Route de Pregny, some 25 meters from the Pregny Gate, direction Place des Nations.

Taxis are easily identifiable at the taxi stands all over town, or can be called on the following numbers:

### **Taxi-phone SA Geneva**

+41 22 33 141 33

[www.taxi-phone.ch](http://www.taxi-phone.ch)

### **AA Genève Central Taxi**

+41 22 3 202 202

[www.geneve-taxi.ch](http://www.geneve-taxi.ch)

## Geneva and Switzerland

For more practical information, including maps, historical, cultural and political information, please visit the Geneva city [website](#).

<i>Currency</i>	The official currency is the Swiss Franc (CHF), which is divided into 100 cents. The current exchange rate is 1 CHF = 1.07 US dollars, but it is approximate and subject to daily change.
<i>Time zone</i>	Greenwich Mean Time + 1 hour
<i>Weather</i>	The average temperature in Geneva in mid-October is around 15°C, but it can go up to 20°C or fall below 10°C.
<i>Opening hours</i>	Most retail stores are open throughout the day, however, many service shops close for lunch between 12:00 and 14:00. Most stores do not stay open past 19:00 on weekdays, past 18:00 on Saturdays and are closed on Sundays, so plan wisely to avoid frustration. At the train station (Gare Cornavin) you can find a general grocery store and a pharmacy that are open later and on Sundays.
<i>Electricity/internet</i>	Electricity voltage frequency is 220-230v with a frequency of 50 Hertz. Appliances (also most European ones) require an adapter as Switzerland uses a 3-prong outlet system that is smaller than most Continental plugs. An adapter can be bought in electronics stores and at supermarkets. All hotels offer internet connections. You can also access free wifi at selected public spaces. A full list of public spaces with free wifi access is available at the Geneva city website.

## Emergency numbers

<i>Police</i>	117
<i>Ambulances</i>	144
<i>Duty Pharmacies</i>	1811
<i>Geneva Hospital (HUG)</i>	+41 (0) 22 372 81 20
<i>Dental Service</i>	+41 (0) 58 234 01 10
<i>Cantonal Lost Property Service</i>	+41 (0) 22 546 09 00
<i>Cornavin Police Station</i>	+41 (0) 22 388 61 00

## Map of the Palais des Nations

